



- Dressings
- Dips
- Sauces
- Spreads
- Desserts
- Vegan

V1 2025



2025



CLEANLINE



**NEW**

INNOVATIVE FRESHNESS MEETS MODERN LOOK:  
Optimahl  CLEANLINE IN A NEW OUTFIT.

# OUR CONVICTION

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## DRIVING FOOD INNOVATION

We believe that food concepts should not only be innovative and sustainable, but also irresistibly delicious. Our product development team is constantly coming up with new, high-quality, plant-based innovations, which we produce ourselves.

Using state-of-the-art technologies, we maximize enjoyment and quality while maintaining our focus on sustainability. As a trusted partner, we focus on continuous development and transparency.

**Discover not only the best products with us, but also food concepts that will enchant your senses.**



Bigfood is certified according to the IFS Food Standard "Higher Level" certified. Our quality management system is regularly audited by internal and external auditors.



Credibly achieve your climate goals with our products from 100% green electricity production! Our sustainability management measures how many tons of CO<sub>2</sub> equivalents are produced and saved. Our environmental footprints are calculated according to ISO 14064 and the GHG Protocol and demonstrably meet the highest quality standards.

Proud to be a  
**Sedex**<sup>2</sup>  
Member

As a Sedex member, we are committed to being a responsible company, to source responsibly and to uphold the ethical standards and working conditions within the supply chain.

## OUR COMPETENCES

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CULINARY  
DEVELOPMENT



PRODUCT AND  
PACKAGING  
DEVELOPMENT



PRODUCTION



SUPPLY CHAIN  
MANAGEMENT





CLEANLINE







## CLEANLINE ZERO

### Innovation meets taste

Our Cleanline Zero dressings set new standards in modern cuisine. Available in the varieties Yogurt, American and Italian. These dressings offer the perfect indulgence that meets your demands for taste, quality and flexibility.

## ZERO

-  No sugar substitutes
-  No flavor enhancers
-  No preservatives
-  No artificial colors

Maximum  
**2,5 g**  
sugar  
per 100 ml

Free from declarable additives and flavor enhancers.

#### Ideal choice for care catering:

Thanks to the gentle recipe, Cleanline Zero dressings are perfect for use in care facilities and clinics in order to meet individual nutritional requirements and at the same time guarantee a great taste experience.

**Highest quality:** With only a maximum of 2.5 g sugar per 100 ml, no sugar substitutes and low in fat, the recipes for the dressings meet the recommendations of the German Nutrition Society. Developed by our innovative product team with a focus on natural ingredients and irresistible taste that guarantee a real highlight in your kitchen.

# OUR BRANDS



CLEANLINE

## THE CLEAN SOLUTION IN THE FRESH SEGMENT

Free from declarable additives and flavor enhancers. We consciously focus on avoiding allergens and using natural ingredients.



CLEANLINE

## ZERO: THE INNOVATION OF 2025

ZERO sugar substitutes, ZERO preservatives, ZERO flavour enhancers, ZERO artificial colors & overall sugar content below 2.5 g.



NEW



STARLINE

## PREMIUM FOR PROFESSIONALS

With full flavor, unusual recipes and carefully balanced ingredients to satisfy even the most discerning of customers.



joyline

## YOUNG, HEALTHY & TRENDY

For the joy of enjoyment and good food. Fruity fresh and super tasty.



bedda®

## ENJOYMENT WITHOUT COMPROMISE

Our bedda products are soy-free, vegan, lactose-free, cholesterol-free and mostly allergen-free, yet full of flavor.



Kids®  
FOOD

## ON AVERAGE 52% LESS SUGAR!

The KidsFood dressings & dips can be used in DGE-certified menu lines and are therefore perfect for day care centers!



# OUR PACKAGING



## 100% RECYCLABLE

The black bottle not only looks high quality, but is also 100% recyclable.

## CIRCULAR ECONOMY

Through appropriate disposal the bottle can be returned to the recycling cycle. At least 28% of the original CO<sub>2</sub>-emissions of the bottle are saved.\*



## LATEST INNOVATION IN THE FOOD SECTOR

We have the solution for the recyclability of black plastic bottles in the food sector. We are very excited about this additional milestone.

\*Study based on DEFRA database; the recyclability makes CO<sub>2</sub> savings possible through the substitution of virgin plastic in the subsequent life cycle with proper disposal. More information available via: [nachhaltigkeit@bigfood-group.com](mailto:nachhaltigkeit@bigfood-group.com)

# RePlus®

100% organic made from high-quality, transparent polypropylene

**R+Additiv**  
Scientific Proof & conformity available.

PP cup made from high-quality, transparent polypropylene.

Leaves no microplastics traces.

100% recyclable & biodegradable.

Unlike conventional standards\* the cup decomposes within a few years.

**lid 100% recyclable**

**IMPROVED FORMULA!**

**New:** Now completely transparent, for a clear view of the product!

**RePlus.global**

\*The decomposition time of a comparable plastic product is approximately 400 years, whereby it only decomposes into microplastics (according to U.S. National Park Service; Mote Marine Lab; National Oceanic and Atmospheric Administration Marine Debris Program).

## MONO-MATERIAL FOIL SACHETS: THE RECYCLABLE ONES

Monomaterial foils consist of a composite structure of one material, polyethylene (PE).

Monomaterial foils are reusable and recyclable.

Maximum Variety/brand visibility through individual, full-surface printing possible

Positive result in tearing performance: No slipping of the tear edge.

Mono-material foils generally have a lower CO<sub>2</sub> footprint than composite films.

**DRIVING food INNOVATION**

# FRESH DRESSINGS

## ARTICLE



## PACKAGING

### Optimahl CLEANLINE

								40 ml	80 ml	1 l	3 l	5 l
Yoghurt dressing		•	•			•	•		301295	340225	300618	300052
American dressing		•	•	•		•	•		301288	340218	300601	300038
Balsamic dressing	•	•	•	•	•	•	•	301356	301318	340249	300649	300212
French dressing		•	•	•		•	•	301363	301271	340201	300595	300014
Italian dressing	•	•	•	•	•	•	•		301301	340232	300632	300076
California dressing		•	•	•		•	•					300021
Thousand islands dressing		•	•	•		•	•					300229
Yoghurt dressing "Sylt style"		•	•			•				340256		300663
Coleslaw dressing		•	•	•		•	•					300328
Honey-mustard dressing		•	•	•		•	•		307518		300540	
Potato dressing	•	•	•	•	•	•	•				300168	
Caesar dressing		•	•	•		•	•		307525	341284	300274	
Vinaigrette	•	•	•	•	•		•				300243	
Sour cream dill dressing		•	•			•					307075	
Balsamico alla Mamma	•	•	•	•	•	•	•			340775		304012
Mango-chili dressing	•	•	•	•	•	•	•		307501	340430		
Honey mustard vinaigrette		•	•	•		•	•				301653	

### Optimahl CLEANLINE ZERO

American dressing	<b>NEW</b>	<b>ZERO</b>	•	•	•	•	•	•	•	301325		322047	300182
Italian dressing	<b>NEW</b>	<b>ZERO</b>	•	•	•	•	•	•	•	301325		322085	300175
Yoghurt dressing	<b>NEW</b>	<b>ZERO</b>		•	•	•	•	•	•	301349		322061	



VEGAN



FREE FROM EGGS



VEGETARIAN



FREE FROM YEAST



FREE FROM  
GLUTEN



FREE FROM  
CITRIC ACID  
(no E330)



FREE FROM  
LACTOSE



DEEP FROZEN







# FRESH DIPS & SAUCES

## KOREAN BBQ SAUCE

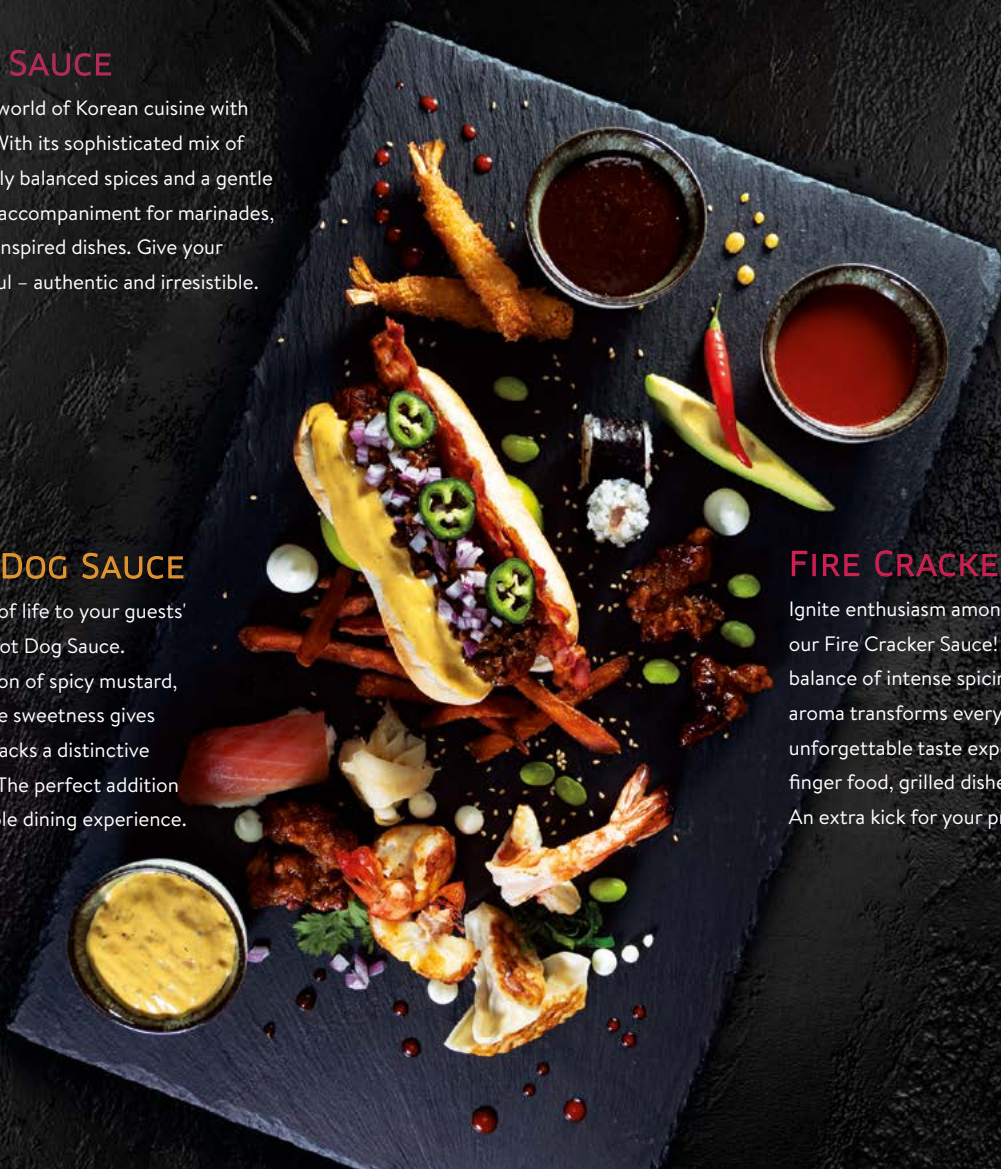
Immerse yourself in the world of Korean cuisine with our Korean BBQ sauce. With its sophisticated mix of aromatic sesame oil, finely balanced spices and a gentle sweetness, it is the ideal accompaniment for marinades, grilled meat or or Asian-inspired dishes. Give your creations a touch of Seoul – authentic and irresistible.

## YANKEE HOT DOG SAUCE

Bring the American way of life to your guests' plates with our Yankee Hot Dog Sauce. A harmonious combination of spicy mustard, fine sourness and a subtle sweetness gives hot dogs, burgers and snacks a distinctive unmistakable character. The perfect addition for an authentic, enjoyable dining experience.

## FIRE CRACKER SAUCE

Ignite enthusiasm among your guests with our Fire Cracker Sauce! The incomparable balance of intense spiciness and full-bodied aroma transforms every dish into an unforgettable taste experience. Perfect for finger food, grilled dishes or creative bowls. An extra kick for your professional kitchen.



### ARTICLE



### PACKAGING

#### Optimahl CLEANLINE

	80 g	850 g	1 kg/ 1 l	3 kg	5 kg	10 kg
Garlic dip	•	•	•	•	•	•
Honey-mustard dip	•	•	•	•	•	•
Caesars dip	•	•	•	•	•	•
Curry dip	•	•	•	•	•	•
Herb-tartar sauce	•	•	•	•	•	•
Sour cream	•	•	•	•	•	•
Aioli garlic cream	•	•	•	•	•	•
Burger sauce	•	•	•	•	•	•
Smoked BBQ sauce	•	•	•	•	•	•
Curry sauce	•	•	•	•	•	•
Tzaziki	•	•	•	•	•	•
	307563		340294	300137		
			340300	300090		
			340324			
			340270	300151		
				300106		
			342267	300144		
			340263	300120		
				300885		
						500100
			317708			

ARTICLE



PACKAGING

Optimahl STARLINE	80 g	850 g	1 kg	3 kg	5 kg	10 kg
Bacon onion relish					525806	
Mumbai curry sausage sauce	•	•	•	•		500353
Teriyaki sauce	•	•		•	•	•
Chipotle south west		•	•			
White smoked BBQ dip	•	•	•	•	•	•
Wasabi dip	•	•	•	•	•	•
Peanut dip	•	•		•	•	•
Chili-cheese dip			•	•	•	•
Asian-style garlic sauce	•	•	•	•	•	•
Beer-flavour BBQ dip	•	•	•	•	•	•
Indian-style curry dip	•	•	•	•	•	•
Smoky chili dip	•	•	•	•	•	•
Thai mango sauce	•	•	•	•	•	•
Cinnamon plum sauce	•	•	•	•	•	
Dirty umami dip		•		•	•	•
Snack dip	•	•		•	•	•
Piri Piri sauce	•	•		•	•	•
Yakisoba sauce	•	•		•	•	•
Ponzu sauce	•	•		•	•	•
Tare sauce	•	•		•	•	•
Melted cheese dip		•	•	•	•	•
Truffel mayo	•	•	•	•	•	•
Roasted sesame sauce	•	•		•	•	•
Thai red sauce	•	•		•	•	•
Spicy salsa sauce	•	•	•	•	•	•
Mojo rojo dip	•	•	•	•	•	•
BBQ Jamaican sauce	•	•	•	•	•	•
Jalapeño BBQ dip	•	•		•	•	•
Spicy chipotle south west sauce	•	•	•	•	•	•
Teriyaki sesame sauce	•	•		•	•	•
Fire Cracker sauce	NEW	•	•	•	•	•
Korean BBQ sauce	NEW	•	•	•	•	•
Yankee Hot Dog sauce	NEW	•	•	•	•	•



NEW

# FRESH SPREADS

## ARTICLE



## PACKAGING

Optimahl CLEANLINE										500 g	1 kg	3 kg	5 kg
Muhammara spread	SEASONAL	•	•		•	•	•			507406			
Cucumber mustard spread				•	•			•	•				504658
Optimahl STARLINE										500 g		1 kg	3 kg
Beetroot spread		•	•	•	•	•	•	•		525936			
Genovese-style basil pesto			•	•		•	•	•		525295			
Pesto rosso			•	•		•	•	•		525318			
Apple-chili chutney		•	•	•	•	•	•	•		525554			
Sweet fig		•	•	•	•	•	•	•	•	526063			
Caramelized onion			•	•		•	•	•		508359			
Pink onion	SEASONAL	•	•	•	•	•	•	•				507581	
Premium tartar sauce			•	•	•		•	•				507697	507598
Tomato-snack cream											508090		

Tasty  
IDEAS



## SNACKERIA

*Fast, fresh, delicious!*

**Food Trend Snacks** - Working life has us in full control! That's why we often don't have the time for cooking at home. This is exactly where the snack trend comes in. Quick snacks for in-between meals, to go and preferably fresh & fast. A playground for our products and us! We face up the challenge of offering the discerning consumer a variety of products that leaves nothing to be desired - regardless of the type of diet.

Are you interested in our snack concept?  
Talk to us!

DOWNLOAD  
NOW:



# HEAVEN CHEESEBURGER

Tasty  
IDEAS

INGREDIENTS	Amount per serving
Optimahl STARLINE Melted Cheese Dip	20 g
Optimahl CLEANLINE Burgersauce	20 g
Burger Bun	1 piece
Dry Aged Beef Patties (approx. 180g/piece)	1 piece
Mac n Cheese	80 g
Lettuce	15 g
Tomato slices	1 piece
Onions, white, fried in slices	30 g
Parmesan	5 g
Bacon strips, fried	15 g

## PREPARATION:

1. Prepare the burger patties: Grill the patties on both sides. Pay attention to the desired doneness.
2. Prepare the bread: Toast the burger buns briefly, so that they are warm and crispy.
3. Stack the burgers: spread some Optimahl CLEANLINE burger sauce on the bottom halves of the buns. Add a lettuce leaf, tomato slices, a beef patty, mac n cheese, fried bacon, onions and Parmesan cheese on the burgers. Finish with the Optimahl STARLINE Melted Cheese Dip.



## OUR RECIPE TOOL BY PROFESSIONALS FOR PROFESSIONALS!

The experienced culinary team at Tasty Ideas works without limits: We dare to try new things, go beyond familiar flavor boundaries and create unique combinations. For us, cooking is passion and innovation.

Our offer goes further: we develop occasion and **target group-specific food concepts** that are perfectly tailored to **your needs** – from creative snacks to innovative menu ideas. This results in solutions that inspire.



**ONE SHOP  
EVERY TASTE:  
TASTY-IDEAS.DE**



## RASPBERRY FRUIT PURÉE

The fine and very aromatic fruit puree tastes unique, fruity and particularly fresh. Ideal with ice cream, mousse, panna cotta or porridge, as well as for fresh shakes, cocktails and frappé.

# DESSERTS

## ARTICLE



## PACKAGING

### Optimahl CLEANLINE

	VEGAN	Leaf	Wheat	Nut	Nut	Grapes	Citrus	Starburst	1 kg	3 kg
Real fruit compote with 6 garden fruits	•	•	•	•	•	•	•	•		300281
Sour cherry real fruit compote	•	•	•	•	•	•	•	•		300298
Mango and peach real fruit compote	•	•	•	•	•	•	•	•		507048

### Optimahl STARLINE

	VEGAN	Leaf	Wheat	Nut	Nut	Grapes	Citrus	Starburst	1 kg	3 kg
Fruit puree raspberry	•	•	•	•	•	•	•	•	315964	501312 (fresh)
Fruit puree mango	•	•	•	•	•	•	•	•	315988	
Fruit puree strawberry	•	•	•	•	•	•	•	•	315940	

# OUR TEAM – YOUR ADDED VALUE

## OUR CULINARY DEVELOPMENT TEAM IS THERE FOR YOU WITH ADVICE AND SUPPORT!

**Would you like to develop new recipes or an entire concept? Are you looking for ideas for your menu or would you like to outsource the creation?** We want to understand you and make your guests happy. For this we put your ideas directly into practice: In our own cooking studio, we develop concepts with a guarantee of success, our own signature and complete calculation. In this way we create a combination of innovative products, individual application and finally our own food concept. We love to inspire our customers with an idea, to see this idea grow in a common exchange and finally to realize it in a distinctive manner. By the way: We are also happy to train your employees!

## DO YOU HAVE SPECIAL REQUIREMENTS FOR YOUR PRODUCTS?

New diets have changed the demands placed on our food. Food allergies and intolerances are also on the rise. It is not only the quality of our products that is important to us, but also that everyone can enjoy them.

**No matter which ingredients you want to avoid: We are up to the challenge and are happy to advise you!**

## YOUR PERSONAL RECIPE

**Sometimes your own creations are simply the best!** You have found the product of your dreams, which you are making by yourself, but the facilities are becoming too small? Talk to us to see whether we can make your products at our facilities. Customised solutions and individual designs really get us rolling.



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ZUR KAMMER**

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**bf** **BIGFOOD**  
driving food innovation

PRESENTS REFRESHING CONTENT  
FOR YOUR POCKET:

 **BIGFOODGROUP**

THE INSTAGRAM CHANNEL FOR  
FOOD TRENDS, PRODUCT NEWS  
& CULINARY INSPIRATION!



# bedda®

## Design relaunch

Fresh look, clear colors, strong identity –  
our new packaging design

Because outstanding content deserves an appropriate presentation.  
We set standards with passion and innovation – and give our products  
the look that makes them shine!

Now in  
the new  
Design!

improved logo  
for strong  
recognition

Full-surface  
Variety colors  
for simple  
differentiation

Modern and clear  
font style for  
elegance and  
readability.

Practical name  
of variety also  
readable overhead





# bedda®

66%  
less  
CO<sub>2</sub>\*

**Delicious, diverse, future-oriented: these fresh creams are convincing in every way!**

The new fresh creams open up exciting opportunities for sales growth and customer loyalty – without compromising on quality or taste.



**Plant-based options are more in demand than ever:** focus on this trend now and strengthen the range sustainably.



**Secure market advantage:** Innovative products create differentiation & underline your own position as a pioneer.



**Perfect for use:** spreadable and tasty – ideal as a spread, dip or for refining dishes.



## \* With improved formula!

Compared to conventional milk recipes, we save up to **66% CO<sub>2</sub>-equivalents** — and **-9% compared to our previous almond recipe.**

- Milk formula:  
**3,22 kg CO<sub>2</sub>eq**
- Almond formula:  
**1,37 kg CO<sub>2</sub>eq**     **-57 %**
- Field bean formula:  
**1,09 kg CO<sub>2</sub>eq**     **-66 %**



## Article



## Packaging

### DRESSINGS

Fresh herb dressing	•	•	•	•	•		30 ml / 313076	
Fresh lime dressing	•	•	•	•	•	•	30 ml / 313090	
Nordic dressing	•	•	•	•	•	•	1 l / 342083	3 l / 313007
Caesar dressing	•	•	•	•	•	•		3 l / 317012
American dressing	•	•	•	•	•	•		3 l / 316992
French dressing	•	•	•	•	•	•		3 l / 317005

### CHEESE ALTERNATIVES

Gouda Flavour slices	•	•	•	•	•	•	8x180 g / 508137	500 g / 507895
Cheddar Flavour slices	•	•	•	•	•	•	8x180 g / 508267	500 g / 507901
Slices for melting	•	•	•	•	•	•	8x180 g / 508250	
Swiss Affinage Alpine Blossom	•	•	•	•	•			6x140 g / 508106
Mozzarella style minis	•	•	•	•	•		125 g / 507857	
Brie Flavour	•	•	•	•	•	•	125 g / 506171	
For Pizza	•	•	•	•	•			1 kg / 506805
Grated	•	•	•	•	•	•		1 kg / 500551
Granvegano	•	•	•	•	•	•	100 g / 513292	
Greek style plain fermented	•	•	•	•	•	•	150 g / 507215	
Greek style plain	•	•	•	•	•	•		6 kg (4 kg ATG) / 504771

### SPREADS

Curry cream	•	•	•	•	•	•		500 g / 506881
Mustard cream	•	•	•	•	•	•		500 g / 507758
like tuna cream	New							Coming soon!
Spread Plain	New	•	•	•	•	•		400 g / 508366
Spread Herb	New	•	•	•	•	•		400 g / 508373
Spread Tomato Mediterranean	New	•	•	•	•	•		400 g / 508380
Spread Oriental date	New							400 g / 508540

## Guaranteed bedda

- ✓ gluten free
- ✓ no palm oil
- ✓ no soy
- ✓ no flavor enhancers



**Article**



**Packaging**

DIPS & SAUCES

Mayo	•	•	•	•	•	•	1 kg / 313328	3 kg / 513063	10 kg / 313052
Herb Dip	•	•	•	•	•	•	1 kg / 318385		
Cheddar style sauce	•	•	•	•	•	•	500 g / 315803		
Hollandaise	SEASONAL	•	•	•	•	•	1 l / 309635		



Attractive 3 l/kg bucket with lid color coding: efficient and practical solution for the professional kitchen



**Plant-based goes on!**

The plant-based market is growing steadily, driven by sustainability and the desire for better well-being. These are the success factors:

**Texture & consistency:**  
Consistency true to the original for all products

**Taste:**  
Hardly any difference from the animal-based original

**Less food waste:**  
One product for all diets



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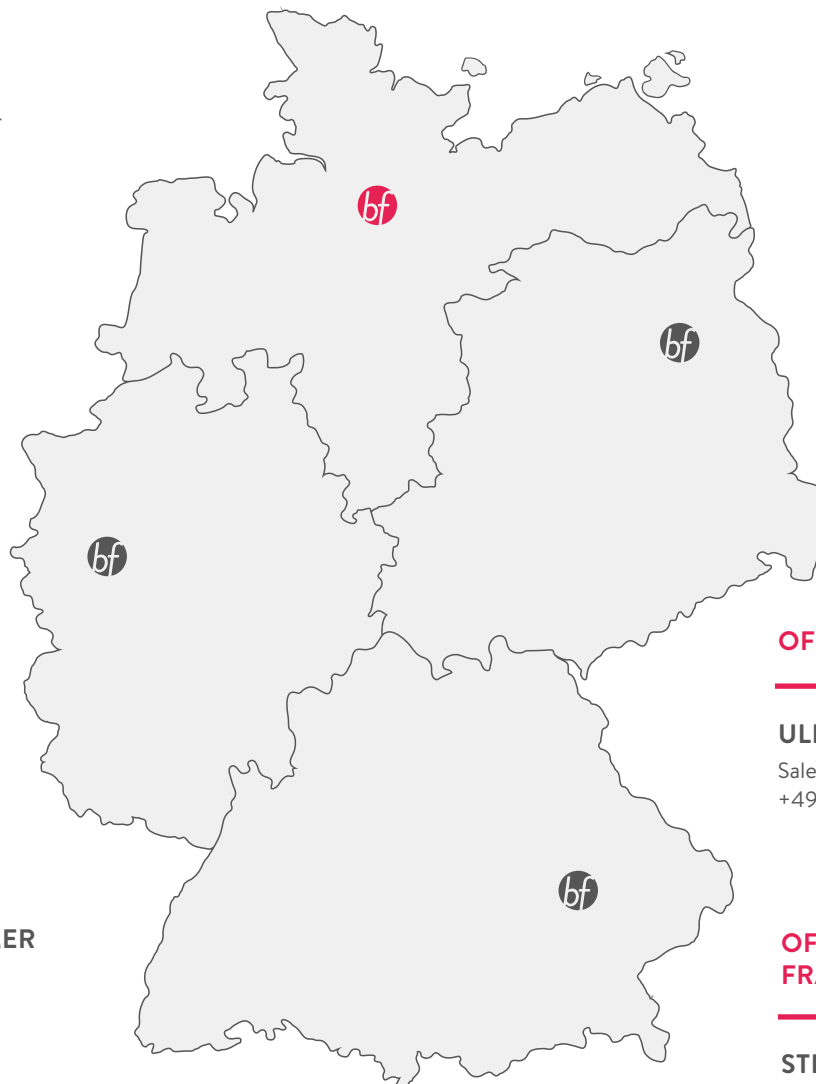
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